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# Manufacturing & Trade Conference 2010

Winnipeg, Tuesday, March 23rd, 2010

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## Speaker Highlights

### Mike Hoseus

Co- Author of Shingo Award winning book *Toyota Culture*, President of Lean Culture Enterprises

### Claude Ouimet

Senior Vice President and General Manager, InterfaceFLOR Canada and Latin America

### David Martin

Executive Chairman & Co-Founder, SMART Technologies

### Dr. David Fung

Chairman and CEO of the ACDEG Group of companies & Past National Chair of CME

*Manufacturing Week 2010*



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**Register Now!**

March 23rd, 2010 at the Winnipeg Convention Centre

# Manufacturing & Trade Conference 2010

## Executive & Leadership Team Members

Join us at this dynamic one-day conference that brings together a powerhouse of presenters from across North America with Manitoba industry leaders to challenge and inspire Manitoba manufacturers and exporters to excel and grow in domestic and global markets. You are guaranteed to come away challenged, more informed, and better prepared to compete!

## Focus on Key Issues, Challenges, Opportunities and Networking

- Innovation & Technology
- Leadership
- Sustainability
- Competitiveness
- Economy
- Productivity improvement
- Global Trade
- Human resources

## Speakers Highlights

**Mike Hoseus** *Co-Author of Shingo Award winning book Toyota Culture, President of Lean Culture Enterprises*

Mike developed his skills working with Toyota Motor Manufacturing Kentucky at the General Manager level in both Production and Human Resources. Being mentored by his Japanese trainers, he learned first-hand how Toyota's success hinges on integrating their production and human systems to create the Toyota Way.

**Claude Ouimet** *Senior Vice President and General Manager, InterfaceFLOR Canada and Latin America*

Claude will present InterfaceFLOR's vision, Mission Zero, that promises to eliminate any negative impact the company may have on the environment by 2020 and embraces cutting-edge philosophies such as Life Cycle Assessment and Biomimicry. InterfaceFLOR, the world's leading manufacturer of modular carpet, believes that there is a cure for resource waste that is profitable, creative and practical.

**David Martin** *Executive Chairman & Co-Founder, SMART Technologies*

David has been one of the key members of the management team building one of Canada's largest technology companies over the past 20+ years. With over 1,500 employees, significant category share for its main products, and consistent profitable growth over the past 12 years, SMART is recognized as a company that does a lot things right when competing globally from a Canadian base of operations.

**Dr. David Fung** *Chairman and CEO of the ACDEG Group of companies & Past National Chair of CME*

With business partnerships in forest products, biomass energy, chemicals, electrical power cogeneration, agri-foods, marine equipment, OEM parts manufacturing and packaging wastes recycling in North America, Europe and Asia along with his involvement with the Canada Foundation for Innovation, Canada China Business Council, Canadian Standards Association Group (CSA), CentrePort Canada Inc. and the Western Canadian Transportation System Strategy Group, to name a few. David will close out the day with his Global Perspective and how Manitoba manufacturers and exporters can benefit.

# CONFERENCE SCHEDULE AT A GLANCE

7:30 – 8:00	<b>Breakfast</b>	
8:00 – 8:15	<b>Opening Greetings</b>	
8:15 – 9:00	<p><b>Mike Hoseus</b>  <i>Co-Author of the Shingo Award winning book “Toyota Culture”</i>  <i>President of Lean Culture Enterprises (KT)</i>  <b>Lean Transformation and Culture</b></p>	
9:00 – 9:30	<p><b>Claude Ouimet</b>  <i>Senior Vice President and General Manager</i>  <i>InterfaceFLOR Canada and Latin America (ON)</i>  <b>The Journey to Sustainability: The Courage to Change is in All of Us</b></p>	
9:30 – 10:00	<b>Networking Break</b>	
10:00 – 10:45	<p><b>Birgit Matthiesen</b>  <i>US Government Relations,</i>  <i>Canadian Manufacturers &amp; Exporters (DC)</i>  <b>The Canada-US Relationship Post NAFTA:  Speed Bumps and Strategic Opportunities</b></p>	<p><b>Jayson Myers</b>  <i>National President</i>  <i>Canadian Manufacturers &amp; Exporters</i>  <b>Road to Recovery</b></p>
10:45 – 11:00	<b>Networking Break</b>	
11:00 – 11:45	<p><b>John McFerran, President</b>  <b>Eileen Kirton, Vice President</b>  <i>People First HR Services Ltd.</i>  <b>Leadership – Back to the Basics</b></p>	<p><b>Don Gerhardt</b>  <i>President &amp; CEO, LifeScience Alley (MN)</i>  <b>Mega Changes in Life Sciences</b>  <i>Lessons Learned in Building Life Science Alley -</i>  <b>How can Manitoba benefit?</b></p>
11:45 – 12:00	<b>Networking Break</b>	
12:00 – 12:30	<b>Lunch</b>	
12:30 – 1:15	<p><b>David Martin</b>  <i>Executive Chairman &amp; Co-Founder SMART Technologies (AB)</i>  <b>Bringing Products to Market Faster even though everyone is separated by Distance</b></p>	
1:15 – 1:30	<b>Networking Break</b>	
1:30 – 2:15	<p><b>Dare to Compete Panel of Manitoba Businesses</b></p> <p><i>Steven Kroft, Conviron</i>  <i>Paul Soubry Jr., New Flyer Industries</i>  <i>Graham Moore, Precision Metalcraft</i>  <i>Dave Johns, Winpak</i></p>	<p><b>Rob Warren</b>  <i>I.H. Asper Executive Director</i>  <i>Stu Clark Centre for Entrepreneurship</i>  <i>Asper School of Business</i>  <b>How Manufacturers can benefit from Universities</b></p>
2:15 – 2:30	<b>Networking Break</b>	
2:30 – 3:15	<p><b>Mike Hoseus</b>  Continuation of a.m. session  <b>Lean Transformation and Culture and Q &amp; A</b></p>	<p><b>Claude Ouimet</b>  Continuation of a.m. session  <b>The Journey to Sustainability and Q &amp; A</b></p>
3:15 – 3:30	<b>Networking Break</b>	
3:30 – 4:15	<p><b>Dr. David Fung</b>  <i>Chairman and CEO of the ACDEG Group of companies (BC),</i>  <i>Past National Chair, Canadian Manufacturers &amp; Exporters</i>  <b>The Global Perspective</b></p>	
4:15 – 5:15	<b>Networking Reception</b>	
9:30 – 2:30	<b>Discovery Program</b> Engaging Youth in Manufacturing - Competition Finals - School Tours	

\*schedule subject to change



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**Times**

8 am to 4:15 pm (Conference)  
4:15 to 5:15 pm (Networking Reception)

**Venue**

Winnipeg Convention Centre  
375 York Avenue, Main Floor

## **Early Bird Registration Deadline February 15th, 2010**

Early Bird - \$225.00 + GST (by February 15th, 2010).  
Regular - \$295.00 + GST (after February 15th, 2010).

For information, please contact: CME at 204-949-1454, Tammy Oakes or Helen Mitchell

## **Register On-line Now!**

**[www.dareto Compete.ca](http://www.dareto Compete.ca)>Events**

Cancellations must be received in writing to [tammy.oakes@cme-mec.ca](mailto:tammy.oakes@cme-mec.ca) or [helen.mitchell@cme-mec.ca](mailto:helen.mitchell@cme-mec.ca) no later than March 18th, 2010.  
Substitutions will be accepted.



**Canadian  
Manufacturers &  
Exporters**  
Manitoba

**Canadian Manufacturers & Exporters**  
110 Lawson Crescent  
Winnipeg, MB R3P 2H8  
**[www.dareto Compete.ca](http://www.dareto Compete.ca)**

Opportunities are available for companies to display their products and services at the Conference.  
For information about Manufacturing Week Sponsorship Opportunities contact the CME office at **(204) 949-1454** or visit **[www.dareto Compete.ca](http://www.dareto Compete.ca)>manufacturing week**