

The Late Lunch Show – Marketing: More than a Poster

March 26, 2010

1:00pm-2:00pm

Millennium Library Buchwald Room – 2nd floor – 251 Donald Street

\$7 for ACI Manitoba members/ \$12 for non members

Presenter: Vic Hooper

Interpreting the business of marketing for artists/performers and non-profits. The who, what, when, where and why of promoting yourself and your work.

Vic Hooper, former music coordinator for the St. James-Assiniboia School Division, has spent the past five years expanding his skills and understanding of website development and consequently those of marketing. He currently serves on the board of the Manitoba Choral Association as chair of Marketing and Communications and is the Artistic Director of Rainbow Harmony Project. For more about him, visit his website: <http://stationv.com>.

To reserve your seat and lunch please contact ACI Manitoba ph: 204-927-2787 or email: admin@creativemanitoba.ca.

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